

THE UNITED FARMER



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"THEY DIDN'T PLAY HOOKEY"

THE UNITED FARMER

Volume 6

No. 2

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Edmonton . . . 12243 Mount Lawn Road
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Lethbridge . . . 3131 - 2nd Avenue N.
Grimshaw - Camrose - Hanna - Vermilion
Grande Prairie - Stettler - Westlock
Provost.

OUR COVER



Photographed from the air, the Gordon Drake Farmstead at Keoma. The Arch-Rib Building, shown at the extreme right, was built for Mr. Drake by United Farmers. This dual purpose building houses cattle and machinery.



Back Row, left to right: Don Newborn, Bill Clark, Harry Wood, Rita Mayes, Pete Smith, Harry Lermo, Larry Deering, Bill Duimel.
Front Row, left to right: Alice Paso, Bea Tompkins, Karen Main, Taz Sawada, Ann Scott.

PERFECT ATTENDANCE - 1967

Head Office Staff of United Farmers

The urge to knock off for a day and go fishing or go to a ball game is just as strong in grown-ups as it is in school kids. It's a normal understandable inclination. In business, it can be a most difficult and costly problem.

Just as one car can cause a traffic tie-up by creating a bottleneck, so can the absence of one employee affect the productivity of an entire group.

Most people who play "hookey" don't fully understand that when they take a day off, it can upset schedules and operations in their department. It can place an additional burden on the shoulders of other employees.

It is because they do not realize their importance to the team that many otherwise responsible, conscientious people treat lightly an occasional absenteeism on their part. Understandably, because of illness some employees must be absent.

However, to those who were at work every working day in 1967 — **Bill Clark, Larry Deering, Bill Duimel, Harry Lermo, Karen Main, Rita Mayes, Don Newborn, Alice Paso, Taz Sawada, Ann Scott, Peter Smith, Bea Tompkins, Fred Parsons and Harry Wood** — sincere compliments to them on the extra effort they put forth. United Farmers appreciates their sense of loyalty, fairness and responsibility. Larry Deering, Taz Sawada, Peter Smith and Bea Tompkins also achieved perfect attendance in 1966.

LAND OF THE LAKES

A brief glimpse at United Farmers' Delegates from the Ryley, Lamont, Beaver, Minburn, Vermilion River, Eogle and Bonnyville Areas.



Front row, left to right: Ross Taylor, Dan Manderson, Paul Nowak, Allan Zwierschke.
Back row, left to right: Metro Lukenchuk, Marshall Draganiuk, David Fedun.

Delegate District No. 7

Daniel Manderson

**Director of District No. 7
Ryley, Alberta**

Although comparatively new to United Farmers, Mr. Manderson has certainly been a commendable addition. He was elected to the delegate body in 1964 and became a director in 1966.

Mr. Manderson was born in Ryley, Alberta. In his youth, he was a 4-H Crop Club member and was with this organization for eight years. He worked for the Alberta Wheat Pool for five years as a grain buyer (four years at Fawcett). Mr. Manderson served as 4-H club leader for four years at Fawcett, one year at Ryley and later was an assistant leader for several years.

As most of the people in this area, Mr. Manderson is engaged in mixed farming. His farm is located on S35 - T50 - R17 - W4.

There is an earnest dedication in Mr. Manderson's work for farm organizations. He served six years as president of the Ryley F.U.A. Local No. 640 and three years as secretary of Subdistrict 3, District 6 of the F.U.A. He is a member of the Northern Alberta Dairy Pool, the Alberta Livestock Co-op, the C.C.I.L. and in 1966 was appointed to the Advisory Committee of the Agricultural Service Board for the County of Beaver No. 9. Mr. Manderson has also served three years on the Board of Trustees of St. Mary Vianney Catholic Church.

The Mandersons have a lovely family of six sons and three daughters.

David Fedun

**Delegate from Subdistrict 44
Lamont, Alberta**

David Fedun, one of the youngest members of our delegate body was recently elected. This year he attended his first Annual Meeting.

His farm is located nine miles south and five miles west of Andrew where he is engaged in mixed farming. He is a member of the Andrew Co-op Association and the C.C.I.L. — secretary of the F.U.A., the M.S.I. group, and president of the Uwin United Church. Mr. Fedun was secretary of the Andrew Rural Mutual Telephone Company (1965-1966) and in May 1967 was elected director of the Zawale Rural Electrification Association for three years. He and his wife Iris have two sons Barry and Warren.

In his leisure time Mr. Fedun enjoys curling, baseball and golf.

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Delegate District No. 7

Allan Zwierschke

**Delegate from Subdistrict 44
Holden, Alberta**

Another young and welcome newcomer, Mr. Zwierschke was elected to the delegate body in 1966. He was born in Vegreville and his farm is located on the SE 10-50-15-4. With his father, with whom he is in partnership, he farms 960 acres. They run 150 head of cattle, 100 hogs and a flock of laying hens plus all the grain they can raise.

Registered Shorthorns have been a special item in Mr. Zwierschke's enterprises and he has shown them for many years under the name of "Zwierschke Brothers". In 1956 he had the pleasure of exhibiting an entry at the Toronto Royal Winter Fair. During his ten project years in the Holden 4-H Beef Club, he won two club championships and one reserve.

Mr. Zwierschke is a member of the Farmers' Union, and is assistant director of the Vegreville Exhibition. He also belongs to the Holden and District Chamber of Commerce and has served as secretary for the past four years. He is assistant leader of the Holden 4-H Beef Club and is a member of the Wheat Pool and the United Church.

Mr. Zwierschke is a graduate of the Vermilion School of Agriculture. In 1961, he was selected at the 4-H provincial elimination to represent Alberta at Montana State 4-H Congress held at Bozeman, Montana. In the fall of 1966 he took a Rural Leadership course at the Banff School of Fine Arts. His interest and involvement in many aspects of farm organization make him a fine representative member of the delegate body of United Farmers.

District 7 of United Farmers is comprised roughly of a triangle of land broadening from east of Edmonton, north and east to Cold Lake, and south and east to Wainwright.

Within it are some of the province's most interesting communities, deep rooted in Alberta's history. It was to this land of lakes — where rolling farm land is pocketed with blue water — that the pioneer Ukrainian farmers came, the French Canadian settlers, the Barr Colonists and the German immigrants. Their customs and their culture are still in evidence and their industrious ways, their ability to get the most from the land has given this area an enviable record of agricultural prosperity.

Metro L. Lukenchuk

**Delegate from Subdistrict 45
Vegreville, Alberta**

Myrnam, Alberta is the birth-place of our delegate from the Minburn area. His farm is located SE $\frac{1}{2}$ 2-14-51-W4 and he is engaged in grain, beef cattle, a few dairy cows and poultry.

As a representative of most of our delegate body, Mr. Lukenchuk has been most active in farm organizations. In 1951 he was a trustee of the School Board in Vegreville; from 1954 - 1959 he served as director of the Lavoy R.E.A.; from 1961 - 1966 he was a director of the Vegreville Rural Fire Association. He is also a director of the Vegreville Municipal Feed Plant and in 1965 and 1966 was president of the Vegreville Home and School Association. He was actively involved in the organization of the Imperial F.U.A. Local 626 in 1948, and served as secretary until 1959. He has also seen three years of service in this organization as president. In 1955 Mr. Lukenchuk became actively involved in the Imperial Community Centre and served as president for the first four years, one as secretary and one as treasurer.

Organizational work is a hobby of Mr. Lukenchuk's. He augments this with extensive reading. Since 1964,

he has been a delegate to United Farmers of Alberta.

Mr. Lukenchuk is married and has four girls and one boy.

Ross Taylor

**Delegate from Subdistrict 46
Vermilion, Alberta**

Mr. Taylor can certainly be considered a pioneer of the west. In his time he has driven oxen, lived in a sod house and known the rougher and tougher side of life.

Today Mr. Taylor can be justifiably proud of the model operation he runs with his two sons at Vermilion. Mr. Taylor can take pride in saying that his hobby has been endeavoring to prepare his two sons for farming life, and the operation they now are all partners in, is certainly an efficient one.

Mr. Taylor was elected a delegate in 1964, having previously belonged to United Farmers for many years. He is a member of Saviour's Anglican Church.

Marshall Draganiuk

**Delegate from Subdistrict 47
Two Hills, Alberta**

Mr. Draganiuk was born in the town of Two Hills and farms at SE 17-54-12-4. His farming enterprise consists of grain, poultry, hogs and beef. He is a newly elected delegate to United

Delegate District No. 7

Farmers and attended his first Annual Meeting in November. However, he is not new to farm organizational work as he organized the Plain Lake R.E.A.L. and has been chairman since 1956 of this organization. He has been on the local hospital board for a year and is chairman on the local Alberta Wheat Pool Committee.

Mr. Draganiuk is a life member in the Farmers' Union of Alberta. He is a member of the United Church and the Two Hills Chamber of Commerce. He is married and has two boys eleven and nine years of age and one girl two years of age. He is a welcome and active addition to delegate district No. 7.

Paul Nowak

Delegate from Subdistrict 49
Goodridge, Alberta

Another delegate of ours that has a keen interest in Herefords is Paul Nowak. In 1964 he had the champion Hereford bull at the St. Paul Spring Sale. He also won the trophy for the Interbreed Competition Champion Bull of this sale. For years, Mr. Nowak has been a school board member and at present represents the Goodridge district on the centralized board. His activities in farm organizations have been numerous. He has been a subdistrict director from 1949 to 1956 and at present is the County Subdistrict Director. He held a term of office as president of the Cleaning Grain Plant and also as president of the St. Paul U.G.G. Local.

Mr. Nowak and his wife have two boys and two girls. They enjoy dancing and skating, however, as Mr. Nowak says, he does not have the time for hobbies that he would like as on a mixed farm there is a great deal of work.

Mr. Nowak was elected to the delegate body of United Farmers in 1964 and has certainly been a conscientious representative.

Farmstead Automation Days

Coffee, doughnuts — but the important part of Farmstead Automation Days was the fully qualified personnel on hand to give members advice on every phase of Farmstead Automation.



Carl Mierlo, Salesman and Charles Robinson, Plumbing and Water Conditioning Sales Consultant.



On display at the Calgary Farm Supply Centre — Ventilation Unit — Automatic Drop Feeding System by Henn-Rich.

**From the Board of
Directors' Report - 1960**

The Precutting Plant at the Calgary Warehouse was completed on January 15, 1960. Initial production runs were confined to granaries, rigid frames and truss rafters.

In the 1960 Board Report it was noted that: "The plant can also custom cut any farm building at a reasonable cost and several jobs of this nature have been completed. Your Board is pleased to report that this service has been well accepted and expect the trend to precut package buildings will continue.

As anticipated, the initial acceptance of the Precut Service by the members of United Farmers was modest at the start. It was felt that it would be two years before the full value of the Precutting Plant would be evident.



Truck load of Rigid Frame Rafters.

November 1962

The Precutting Plant Service showed steady progress and the activities of this service were further intensified. More and more farmers were availing themselves of the wide variety of buildings that were produced. The people involved in the Calgary operation visualized the potential of this service and continued to plan for future increased growth.

The Precutting Department of the Farm Supply Division

November 1963

In the latter part of 1963, the Building Supply and Precutting Services at the Calgary centre were expanded to provide a complete service which included erection of the building on the member's farm. This service had become necessary because of the chronic shortage of farm help. The extension of this department was expected to be continued more extensively over the years and a comprehensive building program was planned which would be available to all members.



In production — a granary base.

The Precutting Plant Today

Grimshaw, Vermilion, Hanna, Provost, Westlock, and Vulcan — the Precutting Plant has been instrumental in the building of all these Farm Supply Centres. In the past year, over 300,000 feet of lumber, 10 carloads and 10,000 sheets of plywood were used. Over \$164,000 worth of finished items were shipped to the Farm Supply Centres.

The Plant is equipped with the most modern equipment including air nailers and the latest electric saws.

Many of the small buildings are completely precut and preassembled in the Plant at Calgary. The larger ones are prefabricated in the plant and assembled on the desired location.

Central Estimating Service

The Central Estimating Service was set up in 1966. Representatives of United Farmers, who are specifically trained in this field, estimate the cost of any farm building for our members. There are actually ten basic buildings from which nearly a thousand variations can be made. The particular needs of each customer can be met so that he may have a building custom-tailored to his individual specifications.

Building Sales Representative

There are eight Building Sales Representatives who are well qualified to help our members meet their building needs and due to the demand, it is anticipated two more will be added to the staff this year.

Ivor Baldwin is the Building Supervisor for the northern area. Peter Malinowski covers the Camrose, Vermilion and Provost area; Emil Rauhala the Red Deer area; Dick Dyck the Calgary area; Jim Walker the Vulcan and Lethbridge areas; Peter Denesiuk the Grande Prairie and Grimshaw areas; Sandy McKennirey the Stettler and Hanna areas and Melvin Chapman the Edmonton and Westlock areas.



The Precut Building Plant in Calgary

Last year there were approximately 25 crews utilized on the construction of buildings.

in Edmonton, Harry Armstrong are responsible for the shipment of all buildings directly to farmers from Edmonton and Calgary.

Precutting Plant Staff

On staff at the Precutting Plant are: George Duffy - Manager; Ron Medin - Estimator; Elmer Stuart - Assistant Estimator; Rowe Harvey - Production Foreman; Norma Linkletter - Administration Clerk (Estimating). On the Production Line Assembly are Terry Copland, Ken Ewashen, Harold Kimmel, Roy Nesom, Barry Ireland and Dennis Krauss.

Building Co-ordinators

Building co-ordinators are responsible for the ordering of supplies and controlling the shipping of all buildings. In Calgary, Clarence Jobs and



George Duffy beside a range feeder.



Truss rafters.



At work inside the plant.

GEORGE DUFFY, Manager of the Precutting Plant

After the Precutting Plant was in operation for a few years, the statement was made that George Duffy deserved most of the credit for the development of this service. This statement was and still is true. George's specialized training in Estimating, his many years of practical experience, as well as a thorough understanding of modern farm buildings have made him a capable choice to implement this program.

The Duffys, that is George's grandfather, homesteaded in the Lacombe area. George grew up on his parents farm and attended a country school. He served for a time with the R.C.A.F. and then went to work at the Lacombe Experimental Farm. From there he moved to Calgary. He worked for the Royalite Oil Co. and then for three and one half years was employed at the Spiller's Flour Mill Company. He worked at the Revelstoke Saw Mills for almost five years and while there gained invaluable experience related to the building industry.



George Duffy

George Duffy joined United Farmers in 1953 as a shipper at the Calgary Farm Supply Centre. In the evening, he took an Estimating Course at the Southern Alberta Institute of Technol-

ogy. In 1958, he was appointed Manager of the Calgary Farm Supply Centre. In 1961 George was appointed the first Manager of the Precutting Plant. It was not until 1963 that the Building Department was started and the staff at that time consisted of George. George Duffy can certainly have a sense of achievement and take pride in the astounding growth of this department.

The attitude of being company-minded distinguishes any man as being above the average. George Duffy has in all sincerity been a valuable addition to the team that has made United Farmers the leading farm supply cooperative in Alberta. The confidence that George has always shown in pre-cut buildings has been well justified. Today George is envisioning further expansion for the Precut Building Department and the figure of \$2,000,000 in building sales and sales from the Precut Plant that he anticipates is almost certain to become a statistical reality.

Meet the Rest of the Team at the Precutting Plant



*Norma Linkletter, Administration Clerk
(Estimating)*



Ron Medin, Estimator



Elmer Stuart, Assistant Estimator

Precutting Plant Personnel *(Continued)*



Rowe Harvey, Plant Foreman



Dennis Krauss, Plant Line Assemblyman

Terry Copland, Plant Line Assemblyman



Some of United Farmers buildings.



Harold Kimmel, Plant Line Assemblyman



Barry Ireland, Plant Line Assemblyman



Arch Rib building.



Pole hay shed.



Roy Nesom, Plant Line Assemblyman

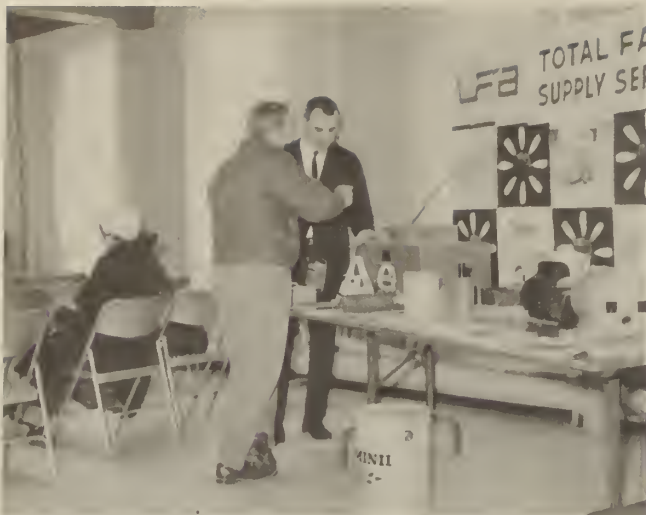


Ken Ewashen, Plant Line Assemblyman



Plywood granaries.

OPEN HOUSE



Jim Barlott, Red Deer Farm Supply Manager.



Gordon Gimbel, Petroleum Marketing Supervisor — there to answer questions on petroleum.

Lots of questions from interested members and the right people to answer them. At the Open Houses, qualified staff members of United Farmers were on hand to answer the many questions that our members were interested in knowing the answers to.



Hank Dahl, salesman at the Calgary Farm Supply Centre.



Emil Rauhala, Building Supply Representative at the Red Deer Farm Supply Centre.

Pony Trading

United Farmers' Director Ewen McDonald recently purchased a pony for his grandchildren from Delegate Bill Runte.



Price agreed on.



She's yours.



Goodbye.

Black Diamond Bonspiel "Bang-Up" Affair

United Farmers held their Open House in conjunction with the Curling Bonspiel sponsored by the Black Diamond F.U.A. Local.

It was a great success. Lots of good curling and a grand time was had by all. The curlers took time between draws to look at the United Farmers displays, set up by the Information Service Division, in the curling rink.

Archie Hogg, delegate from High River, gave a short report on United Farmers.

Russ Fullerton, Bulk Petroleum agent at Okotoks, presented the curling prizes, donated by United Farmers, to the well-deserving winners who were: First—Ray Goodwin rink; lead, Cathy Scatterty; second, Bev Maclin; third, S. Schonhofer. Second prize went to the P. Fisher rink; lead, Charlie Hughes; second, S. Hunter; third, V. Fedderson. Third prize to K. Thomson rink; lead, Kirk Thomson; second, Ed Seitz; third, H. Gervais. Fourth prize to the J. Scatterty rink; lead, Roberta Danforth; second, Bill McGillarvy; third, T. Pekse. Consolation prize went to the B. Andrew rink with lead, S. Gowling; second, Gerald Bull; third, Don Thomson.

The prizes for the bonspiel were four glasses and a caddy set, four travel alarms, four meat cutting boards, four cream and sugars with trays and four place mat sets.

.....



"You're that far off the broom."



That's our Petroleum Marketing Supervisor Bill McNabb on the far right—who played on Pat Hartell's rink. (Bill's wearing his Centennial curling pants.)

BLACK DIAMOND



"And that little old rock going for shot stopped the black handles from counting six."

COMING EVENTS

March 1	FORT MACLEOD	Open House	2:00 p.m.	Petroleum Bulk Plant
March 5	SPRUCEVIEW	Open House	8:00 p.m.	Spruceview Hall
March 6	BENALTO	Agency	2:00 p.m.	Community Hall
	BENTLEY	Agency	8:00 p.m.	Community Hall
March 7	BUCK LAKE	Agency	8:00 p.m.	Curling Rink
March 13	CONSORT	Agency - Displays	2:00 p.m.	Community Hall
	SILVER HEIGHTS	Agency - Displays	8:00 p.m.	Community Hall
March 16	GALAHAD	Open House	2:00 p.m.	Community Hall
March 20	TURIN	Agency	8:00 p.m.	Turin School
March 27	AIRDRIE	Agency	8:00 p.m.	Community Hall

FARMSTEAD AUTOMATION DAYS

March 4 & 5—RED DEER
 6 & 7—CAMROSE
 11 & 13 WESTLOCK
 18 & 19—LETHBRIDGE